

Press Release

Daptiv PPM

After Breakout Growth in 2007, Daptiv Set to Pioneer Enterprise Work Management in 2008

With Increase in Sales, Substantial Customer Growth and Significant Platform and Infrastructure Upgrades, the Newly Re-Branded Company Voices Bold Vision for 2008

Seattle, Wash. — February 27, 2008 — [Daptiv](#), the on-demand leader in [collaborative business software](#), today announced business results from 2007, highlighted by an explosion in the total number of Daptiv users by 116 percent. During the year, Daptiv added 165 new customers. Between 2005 and 2007, Daptiv experienced revenue growth of 155 percent, and bookings growth of 250 percent. The company now serves more than 700 enterprise customers worldwide.

Supported by its name change from eProject, Daptiv focused throughout 2007 on reinventing what project management is all about, transforming the way enterprises approach work and collaboration in fundamental ways. Based on the company growth last year, Daptiv's collaborative approach to managing work clearly resonates with businesses looking for a flexible, enterprise-scale tool to manage both project-based and ongoing work.

In 2007, Daptiv attracted dozens of major enterprise customers including ATA Airlines, BEA Systems, First Bank and McDonald's Restaurants. To support its growth and continue to drive sales in the coming year, Daptiv added 50 new employees with additional expansion anticipated in 2008. Also in 2007, Daptiv transitioned to a brand new, state-of-the-art data center to provide for the enterprise-scale capability of its offering. Daptiv recently shared its accomplishments and roadmap with users at YouCon08, the company's annual customer event, held this year in San Diego.

Daptiv's meteoric 2007 also saw the delivery of three major platform upgrades, including support for document management and Microsoft Office integration - offering the desktop convenience of personal productivity applications like Outlook and Microsoft Project with enterprise control and the online portability of Daptiv's software-as-a-service platform, as well as [Work Intelligence](#)™, Daptiv's innovative toolset to provide business users with unparalleled visibility into enterprise work by allowing for the easy creation of custom reports, dashboards and visualizations of any data within the Daptiv PPM platform.

"The momentum we generated in the past year will go a long way toward fueling Daptiv's goal for 2008: to fundamentally change the way companies approach work across the enterprise," said CEO Jeff Pancottine. "This transformation is already happening across our customer base as departments from marketing to finance to IT begin to share information on company-wide initiatives through Daptiv's collaborative software. Our latest service offering, [Daptiv Connect](#), is another exciting step along that path. Daptiv Connect allows Daptiv PPM to easily integrate with other enterprise systems, both on-demand and on-premise, providing visibility into information on work that was previously locked away. Ultimately, our success is measured by how we empower our customers to become heroes in their organizations, allowing their innovations to flow across the enterprise."

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About Daptiv Inc.

Founded in 1997, Daptiv is the on-demand leader in collaborative business software that enables companies of all sizes to transform their mid-office business operations. From new product development to operations and service delivery, Daptiv's on-demand solutions streamline employees' day-to-day interaction and collaboration while dramatically reducing the complexity of managing multiple teams, projects and tasks. Daptiv also gives executives unparalleled visibility into project, program and portfolio execution, as well as the ability to measure progress against key business priorities. Daptiv's flexible environment easily adapts to the work management needs of any department – from IT and finance to marketing and human resources – with an intuitive user interface, point-and-click system configuration and fast creation of forms, reports and alerts. Based in Seattle, Washington, Daptiv has already transformed the mid-office for more than 700 customers and 100,000 individuals at companies such as BASF, BP, Cushman and Wakefield, Chase Paymentech, Honeywell, Merrill Lynch, Sprint/Nextel, Blue Cross and Blue Shield of Kansas City and RealNetworks. For more information visit www.daptiv.com.

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